

Modified Enlarged 24pt
OXFORD CAMBRIDGE AND RSA EXAMINATIONS

Wednesday 14 May 2025 – Afternoon

GCSE (9–1) Media Studies

J200/01 Television and Promoting Media

Time allowed: 1 hour 45 minutes
(including 30 minutes viewing time)
plus your additional time allowance

YOU MUST HAVE:
a DVD extract

Please write clearly in black ink.

Centre number

--	--	--	--	--

Candidate number

--	--	--	--

First name(s) _____

Last name _____

READ INSTRUCTIONS OVERLEAF



INSTRUCTIONS

Use black ink.

Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and the question numbers.

Answer ALL the questions.

INFORMATION

The total mark for this paper is 70.

The marks for each question are shown in brackets [].

Quality of extended response will be assessed in questions marked with an asterisk (*).

ADVICE

Read each question carefully before you start your answer.

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SECTION A

Television

INSTRUCTIONS TO CANDIDATES

This extract relates to Questions 1–3. You have THREE MINUTES plus your additional time allowance to read these questions before the extract begins

The extract is approximately THREE MINUTES plus your additional time allowance long and will be played FOUR TIMES plus your additional time allowance

FIRST SCREENING: watch the extract, you may make notes

SECOND SCREENING: watch the extract and make notes

There will be a FIVE-MINUTE plus your additional time allowance break for you to make notes

THIRD SCREENING: watch the extract and make notes

There will be a FIVE-MINUTE plus your additional time allowance break to make notes

FINAL SCREENING: watch the extract and make notes

You will have FOUR MINUTES plus your additional time allowance to complete your notes.

The extract is from the television crime drama VIGIL (Series 1, Episode 1).

[illegible]

NOTES PAGE

[illegible]

NOTES PAGE

[illegible]

NOTES PAGE

[illegible]

NOTES PAGE

[illegible]

NOTES PAGE

[illegible]

- 1 Analyse how SOUND is used in the extract to create meaning. Refer to TWO examples in your answer. [5]**

2 Analyse how far the extract creates a sense of danger.

In your answer, you must:

**analyse aspects of the extract using
examples to support your analysis
judge how far these aspects create a
sense of danger. [10]**

[illegible]

3* How far does the extract create a stereotypical representation of masculinity?

In your answer you must:

**analyse aspects of media language and representation, giving detailed examples
make judgements and reach conclusions.**

You will be rewarded for drawing together elements from your full course of study. [15]

[illegible]

[illegible]

4 Explain TWO reasons why audiences might watch television programmes. Refer to Blumler and Katz's theory in your answer. [5]

5 THE AVENGERS

Explain how social and/or cultural contexts influence representations in television programmes. Refer to The Avengers to support your answer. [10]

[illegible]

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SECTION B

Promoting Media

- 6 Identify which regulatory body regulates the video gaming industry in the UK.**

_____ **[1]**

- 7 Explain TWO benefits of vertical integration.**

1 _____

2

[4]

- 8 Explain TWO ways that audiences are targeted by film poster campaigns. Refer to The Lego Movie poster campaign to support your answer. [10]**

[illegible]

- 9 Analyse how gender has been represented in the trailer for The Lego Movie. Refer to the trailer only, NOT to the advertising break before the trailer. [10]**

[illegible]

END OF QUESTION PAPER



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